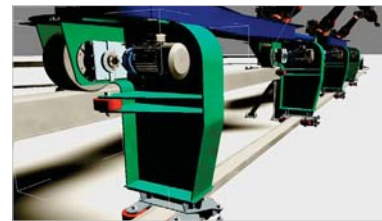


Top Reasons to Buy Autodesk® Product Design Suite

Autodesk® Product Design Suite software is an ideal set of design, visualization, and simulation software for your entire product design workflow.

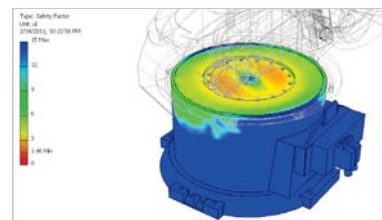
> Experience the Power of Digital Prototyping

Digital Prototyping powers your entire product design workflow, so you can produce better, more innovative products faster than ever before. Get to market faster using Autodesk® Product Design Suite with Autodesk® Inventor®—it's the ideal solution for Digital Prototyping your entire product design workflow.



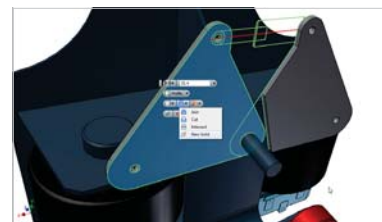
> Use the Industry's Best 3D Design Tools

Autodesk Product Design Suite includes the functionality of some of the best 3D design software, including Autodesk Inventor, Alias® Design, and AutoCAD® Mechanical. Create accurate digital prototypes and test the real-world performance of products before they're built with Autodesk Inventor. Incorporate industrial design aesthetics into your digital prototypes and develop production-ready surfaces with Alias Design, which is used by top automotive and consumer products manufacturers. And create mechanical designs faster with AutoCAD Mechanical software, which includes all the functionality of industry-leading AutoCAD software plus mechanical design productivity features.



> Improve Your Entire Design Workflow with Industry-Leading Software

Autodesk Product Design Suite includes a comprehensive set of compatible design tools that are among the industry's most respected and widely used. One cost-effective suite provides your designers and engineers everything needed to design remarkable products. The suite streamlines data reuse between design teams and tools, helping to eliminate rework, increase design productivity, and ultimately lower design costs.



> Win More Business

Wow prospects with proposals that include stunning visualizations of your ideas so that you can win more business. Using the suite's complete set of Digital Prototyping tools, create stronger designs and more realistic imagery for use in presentations, reviews, and proposals.



> Get Exceptional Value

It costs up to 58 percent less to purchase Autodesk Product Design Suite than to buy the products individually.* This cost-effective solution delivers the full benefits of Digital Prototyping for the cost of engineering design software.



> **Control Design Data**

Autodesk Product Design Suite includes robust data management software, giving you more control over your design data. Safely store, share, and retrieve the correct data throughout the entire project workflow so that you can efficiently and effectively manage design creation, simulation, and documentation.

> **Use the Right Tools for the Job**

Access to award-winning tools means more productive employees who reach their goals faster. With Autodesk Product Design Suite, every employee involved in product design has complete access to industry-leading tools for conceptual, industrial, and mechanical design.

> **Reduce the Burden on Your IT Department**

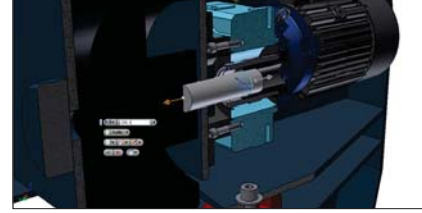
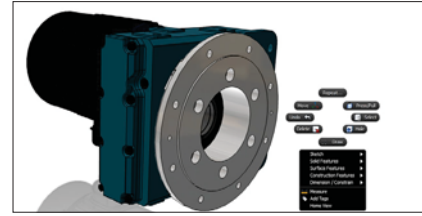
By rolling out a single standard suite of design tools instead of individual products, your IT department saves significant time on software installation, deployment, and management.

> **Engage with Our Vibrant Learning Community**

The Manufacturing Community and the AREA online communities are destinations where you can learn, share, and connect with other users. These communities offer learning and productivity tools, news, discussions, and blog posts.

> **Extend Your Value with Autodesk Subscription**

Extend the value of your software investment with access to the latest releases and web services. Additional benefits that enhance productivity include expedited technical support and flexible licensing options. New web services help you compete more effectively by using the power of cloud computing technology for design analysis and optimization. Technical support responses delivered by Autodesk resources provide a high-quality service experience. Learn more at www.autodesk.com/subscription.



*Value represents total MSRP of most closely matched products, as licensed for stand-alone use. Applicable design suites are licensed for installation and use of each component by one user to deliver additional workflow and functionality value as compared to the stand-alone individual products.

Autodesk, AutoCAD, Alias, Autodesk Inventor, Inventor, Showcase, SketchBook, and 3ds Max are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders. Autodesk reserves the right to alter product and services offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document. © 2011 Autodesk, Inc. All rights reserved.